

Oticon ♦ Hit



Get back in the game



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PEOPLE FIRST

Don't let your hearing lo



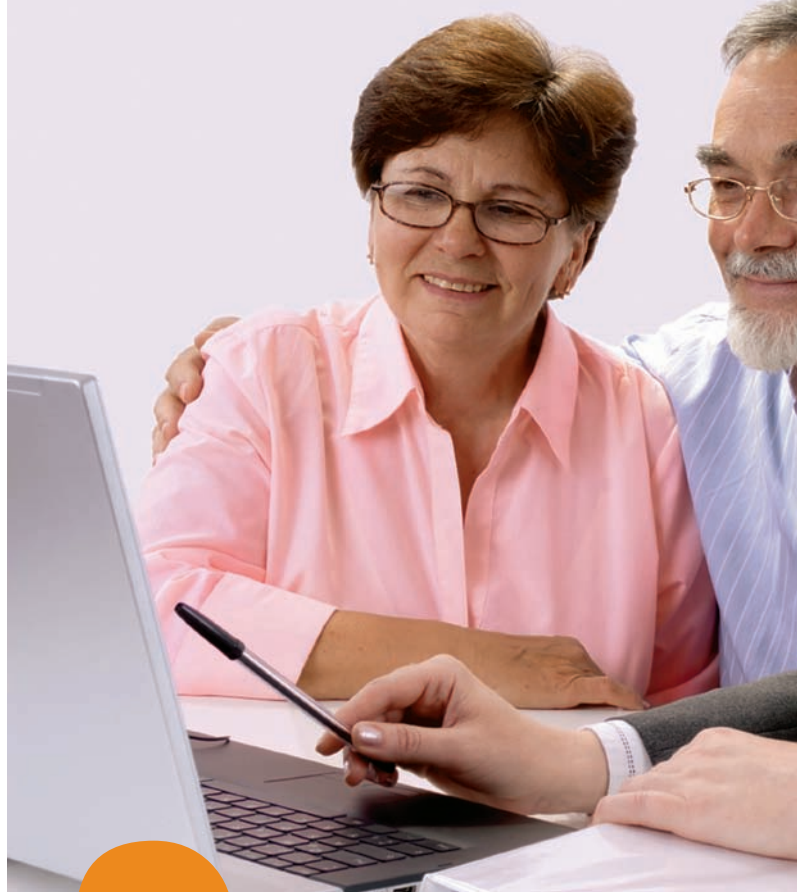
Hearing loss hold you back



Hearing problems cause a lot of people to feel like they are trapped and isolated. Left untreated, even a mild hearing loss can leave you feeling cut off from family, friends and the world in general. Break free with Hit - a reliable and more affordable way to open the door to a whole new world.

With Hit you can look forward to:

- ! Better hearing in a wide range of situations
- ! Clear and comfortable sound
- ! Uncomplicated, fully automatic operation



It's easy to get started

The way to break out of the isolation is by giving your hearing a boost. Hit's excellent sound quality will help put you at ease as old and familiar sounds come in clearer.

Important everyday sounds will be easier to catch and understand. Whether you're listening to the radio, talking on the phone, or just having a



chat, Hit works quietly and automatically to help you hear more of what's important.

You can be confident getting started with Hit. It has tried and proven technology so you can put your mind at ease.

Working with your hearing care provider as a guide, you can choose the Hit instrument with the right style and features for you. Hit has many options to help you and you can find the one that meets your goals and expectations.

There's a Hit style that's just right for you!

RITE (receiver-in-the-ear)

technology has revolutionized hearing aid fittings in the past few years, making significant improvements in sound quality and cosmetics. Now Hit makes RITE technology more affordable. Virtually unnoticeable, with a Hit RITE style you'll soon forget you're even wearing hearing aids.



RITE

BTE (behind-the-ear) with standard hook or thin tube.

As discreet as RITE, Corda² transforms a compact BTE making it almost invisible.



Corda² thin tube



CIC/MIC



ITC



HS/LP

CIC (completely in-the-canal) instruments are another option when your priority is size. If you would like a larger style for easy handling or more power, Hit also provides this with **canal (ITC), half shell (HS), and low profile (LP)** options.



RITE and Corda² hide discreetly behind the ear.



Power BTE

The **Hit Power BTE** with a 13 battery provides a compact solution for people with more severe hearing loss.

Talk with your Hearing Care Professional today to find the Hit instrument that is right for you.

All models feature:

- ! Extended Bandwidth for unmatched sound quality
- ! Noise Management for your comfort
- ! Feedback Cancellation to stop embarrassing whistling
- ! Durable hardware for reliable use day after day



People First

Established in 1904, Oticon is the world's leading supplier of quality hearing instruments. At Oticon, we believe that it takes more than technology and audiology to create the best hearing instruments. That's why we put the individual needs and wishes of people with hearing loss first in our development of new hearing care solutions.

